



**MINISTRIES INC.**

## **2020-2021 Annual Board Meeting Agenda**

**Invitees:** Phil and Kym Schank, LaToya Lee, Seth Still, Roger Yolo, Linda Dyke, Dr. Larry Haywood, Dr. Chuck Moore, Dale Sanders, Monique Henry, Oneida Causley, Stephanie Smith-Jefferson, Kierre Rimmer, John Dyke

**Call to order-** LaToya

1. Open in prayer- Kierre
2. Approve minutes from last meeting- Roger
3. Introduce new board members.- Phil
4. Briefly talk about where we are heading in the near future- Phil
  - a. Our mission of developing programs to help kids fight intergenerational poverty.
  - b. Creation of fundraising committee-sole purpose is capital campaign fundraising.
5. Briefly hear from Linda on financial strength- Linda
6. Approve budget- LaToya lead
7. Hear from some of our staff members (I will have them come on around 10:40am)
8. Adjourn at or before 11am

## Previous Minutes

## *C2K Annual Board Meeting Notes*

*Meeting Held: Saturday June 29, 2019, 10:00-11:30 AM CDT*

*Notes Issued: June 30, 2019*

Board Members Present: Chuck Moore (Board President-Outgoing), LaToya Lee (Board President-Incoming), Phil Shank (President/Executive Director), Seth Still (Vice President), Linda Dyke (Treasury), Roger Yolo (Secretary), Oneida Causley, Larry Hayward, Monique Henry, Dale Sanders, and Dave Sonderman.

- I. Call to Order: Meeting was opened by Board President at 10:00 am.
- II. Roll Call: There were sufficient numbers for a quorum and the meeting proceeded.
- III. Opening Prayer: Larry gave the opening prayer.
- IV. Approval of Minutes from Last Meetings: The last Meeting Notes dated May 13, 2019 were reviewed. A motion was made by LaToya and seconded by Monique to accept these notes. This was voted upon and the notes were approved unanimously.
- V. New President: As Chuck noted in the last meeting he is stepping down. He has been Board President for 3 years and is just finished up his first year of his second 2 year term. A motion was made by Larry that LaToya be the new Board President. This was seconded by Seth and was approved unanimously.
- VI. Bylaws Changes: These were made as per the last meeting motions.
- VII. Financial Review: Linda reviewed the revised 2019-20 Budget. This has Projected Income as \$140,000 and Budget Total of \$104,050. This does not include any sabbatical funding. Linda would like a nominal \$30,000 in savings and at present there is around \$11,000.
  - a) Chuck noted that since the budget did not include any funding for the proposed sabbatical, that the budget could be approved as is and once the sabbatical planning and budget was submitted then a revision could be presented and reviewed.
  - b) Elmbrook Church increased their contribution to \$1200 per month starting in August.
  - c) Dale questioned the large increase in Projected Income from last year and suggested a lower amount would be more reasonable. Roger commented that the

best people to make that assessment had already done so. Phil reviewed the figures and felt that they were reasonable.

d) A motion was made by Roger to accept the budget. This was seconded by Seth and was approved unanimously.

VIII.Sabbatical: Seth outlined the need for a sabbatical and felt ever 4 years was a reasonably time between sabbaticals. Kym had been going to twice a week counseling taking 2 hours per trip. Kym's history with tragedy and grief was reviewed.

a) Re>Direct had to move twice this year, and Phil has been driving a van taking 4 1/2 hours per day 4 days a week. Phil is coordinating van drivers so he will not be doing that job this next school year.

b) Even if Phil takes a break from C2K he has his own web design business to maintain. The burn rate is high for people working with kids.

c) Phil summer goal is to work with Megan on leadership so she can be prepared to run the whole thing.

d) Phil has his eyes on a young man to potentially hire to work with Re>Direct as a role model.

e) Phil is flying to WI next Monday for a week and will try to meet with Michels on sabbatical ideas.

f) Phil will meet with LaToya, Larry, Oneida and Seth to come up with a sabbatical plan. Aiming for August time frame.

g) Linda needs a local contact if Phil is gone.

h) Phil is not in a hurry to take the sabbatical. With several things happening this fall, including several fund raising trips with Kym. He has to be comfortable that all is in place to keep things running well.

#### IX. Others Items

a) Linda gives a financial report every month to Phil and Chuck. Phil suggested that this be given out to all board members. This will allow them to track the income and budget projection. And if needed adjustment can be made.

b) Roger asked about the Strategic plan. Phil said that he has met with LaToya and given her some information. He expects some information to be shared with the board in August.

- c) Roger asked about board member, April who has not been in attendance. Phil was going to reach out to her.

X. Adjournment: A motion was made by Monique to adjourn. This was seconded by Larry and was approved unanimously. Chuck adjourned the meeting at 11:30 am.

XI. Closing Prayer: Onieda closed in prayer.

XII. Action Items:

- a) Phil, Larry, Seth, Oneida and LaToya input into sabbatical and back fill planning. August time frame.
- b) Phil to reach out to April.
- c) Phil and LaToya to provide initial strategic plan output. August time frame.
- d) Linda to sent out month financial data to all board members.

## Previous Financials

**C2K Ministries Inc**  
**Profit & Loss Budget vs. Actual 2019-2020**  
**July 2019 through June 2020**

	Jul '19 - Jun 20	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Donations</b>				
Individuals	86,626.31	80,000.00	6,626.31	108.3%
Churches	18,600.00	20,000.00	-1,400.00	93.0%
Corporate	4,553.46	10,000.00	-5,446.54	45.5%
Foundations/Grants	59,522.17	30,000.00	29,522.17	198.4%
<b>Total Donations</b>	169,301.94	140,000.00	29,301.94	120.9%
<b>Total Income</b>	169,301.94	140,000.00	29,301.94	120.9%
<b>Gross Profit</b>	169,301.94	140,000.00	29,301.94	120.9%
<b>Expense</b>				
<b>Operational Expenses</b>				
Liability Insurance	3,508.29	4,800.00	-1,291.71	73.1%
Tax Preparation	2,553.14	4,000.00	-1,446.86	63.8%
Payroll	54,335.53	45,000.00	9,335.53	120.7%
Donation Processing Fees	1,192.47	1,500.00	-307.53	79.5%
Respite	2,000.00	2,000.00	0.00	100.0%
Memberships	1,695.07	750.00	945.07	226.0%
Office Support Subscriptions	2,497.47	1,000.00	1,497.47	249.7%
Internal Development & Training	3,845.86	3,500.00	345.86	109.9%
Strategic Plan	500.00	3,700.00	-3,200.00	13.5%
Facility Rent	400.00	2,400.00	-2,000.00	16.7%
<b>Total Operational Expenses</b>	72,527.83	68,650.00	3,877.83	105.6%
<b>Fundraising</b>				
Travel	4,128.42	5,000.00	-871.58	82.6%
Food	1,073.74	1,000.00	73.74	107.4%
Advertising/Marketing	1,855.59	1,000.00	855.59	185.6%
Fundraising - Other	100.00			
<b>Total Fundraising</b>	7,157.75	7,000.00	157.75	102.3%
<b>Conferences</b>				
Travel	1,110.65	2,200.00	-1,089.35	50.5%
Food	0.00	450.00	-450.00	0.0%
Conferences - Other	580.00			
<b>Total Conferences</b>	1,690.65	2,650.00	-959.35	63.8%
<b>Technology</b>				
Internet	1,759.24	1,300.00	459.24	135.3%
Website	1,206.83	500.00	706.83	241.4%
Educational Programs	2,070.00	2,000.00	70.00	103.5%
Streaming Programs	147.86	500.00	-352.14	29.6%
<b>Total Technology</b>	5,183.93	4,300.00	883.93	120.6%
<b>Supplies</b>				
Worm Farm	148.31			
Cleaning	737.34	300.00	437.34	245.8%
Printing	253.39	500.00	-246.61	50.7%
Mailing	364.06	500.00	-135.94	72.8%
Mechanical	1,005.33	250.00	755.33	402.1%
Office Supplies	1,105.22	350.00	755.22	315.8%
Incentive Store	4,313.12	4,000.00	313.12	107.8%
Parties/Events	2,126.62	1,500.00	626.62	141.8%
Food	3,801.31	4,000.00	-198.69	95.0%
<b>Total Supplies</b>	13,854.70	11,400.00	2,454.70	121.5%

12:29 PM

06/18/20

Accrual Basis

**C2K Ministries Inc**  
**Profit & Loss Budget vs. Actual 2019-2020**  
 July 2019 through June 2020

	Jul '19 - Jun 20	Budget	\$ Over Budget	% of Budget
<b>Van Expenses</b>				
<b>Van Maintenance</b>	3,167.05	3,000.00	167.05	105.6%
<b>Van Gas</b>	1,798.91	1,200.00	598.91	149.9%
<b>Van Insurance</b>	4,337.67	5,850.00	-1,512.33	74.1%
<b>Total Van Expenses</b>	9,303.63	10,050.00	-746.37	92.6%
<b>Total Expense</b>	109,718.49	104,050.00	5,668.49	105.4%
<b>Net Ordinary Income</b>	59,583.45	35,950.00	23,633.45	165.7%
<b>Net Income</b>	<b>59,583.45</b>	<b>35,950.00</b>	<b>23,633.45</b>	<b>165.7%</b>



**C2K Ministries Inc**  
**Balance Sheet**  
As of June 18, 2020

	Jun 18, 20
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
C2k Ministries Checking	5,429.77
Social 6 at First Bank Financi	100.00
C2k Savings Account	16,151.33
Other Checking	105.00
Payroll Savings	40,589.09
Grant Savings	4,785.19
Vehicle Savings Account	2,434.72
Total Checking/Savings	69,595.10
Accounts Receivable	
Accounts Receivable	886.40
Total Accounts Receivable	886.40
Other Current Assets	
Payroll Asset	-172.76
Petty Cash	45.00
Undeposited Funds	1,886.50
Total Other Current Assets	1,758.74
Total Current Assets	72,240.24
<b>Fixed Assets</b>	
Vehicles	13,182.25
Accumulated Depreciation	-9,092.00
Furniture and Equipment	6,787.00
Van Acquisition	9,050.00
Total Fixed Assets	19,927.25
<b>TOTAL ASSETS</b>	<b>92,167.49</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
Current Liabilities	
Accounts Payable	
Accounts Payable	-0.10
Total Accounts Payable	-0.10
Other Current Liabilities	
Payroll Liabilities	106.92
Total Other Current Liabilities	106.92
Total Current Liabilities	106.82
Total Liabilities	106.82
<b>Equity</b>	
Opening Bal Equity	3,539.29
Retained Earnings	75,671.64
Net Income	12,849.74
Total Equity	92,060.67
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>92,167.49</b>

2020-2021 Annual Budget  
For Approval

Category		C2k Ministries		RE>DIRECT
<b>Projected Income</b>				
Individuals		\$80,000.00		
Churches		\$20,000.00		
Corporate		\$10,000.00		
Grants		\$40,000.00		
<b>Total</b>		<b>\$150,000.00</b>		
<b>Operational Expenses</b>				
Respite		\$3,000.00		
Office Support Subscriptions		\$1,000.00		
Memberships		\$2,550.00		
Tax Preparation		\$3,000.00		
Donation Processing Fees		\$1,200.00		
Payroll		\$20,000.00		\$30,000.00
Liability/Van Insurance				\$8,700.00
Facility Rent				\$12,000.00
Facility Expenses (gas, electric, water)				\$6,000.00
Internet				\$1,800.00
Van Maintenance				\$3,000.00
Van Gas				\$2,400.00
Food				\$4,400.00
Incentive Store				\$4,000.00
Parties/Parent Nights/Events				\$2,200.00
<b>Totals</b>		<b>\$30,750.00</b>		<b>\$74,500.00</b>

<b>Training &amp; Development</b>				
Courses		\$600.00		\$400.00
Conferences/Trainings/Meetings/Bonuses		\$3,500.00		\$5,800.00
Books & Materials		\$1,000.00		
<b>Totals</b>		<b>\$5,100.00</b>		<b>\$6,200.00</b>
<b>Fundraising</b>				
Travel/Meetings		\$5,000.00		
Food		\$1,000.00		
<b>Totals</b>		<b>\$6,000.00</b>		
<b>Promotional Materials</b>				
Advertising/Marketing		\$2,650.00		
Website		\$1,200.00		
<b>Totals</b>		<b>\$3,850.00</b>		
<b>Educational Programs/Supplies</b>				
Staff Supplies				\$1,000.00
Classroom Supplies				\$1,500.00
Programs				\$2,500.00
ACT Prep				\$500.00
<b>Totals</b>				<b>\$5,500.00</b>
<b>Supplies</b>				
Cleaning				\$600.00

Facility				\$1,000.00
<b>Totals</b>				\$1,600.00
<b>C2k Ministries Total</b>			<b>\$45,700.00</b>	
<b>RE&gt;DIRECT Total</b>			<b>\$86,200.00</b>	
<b>2020-2021 Proposed Budget</b>			<b>\$131,900.00</b>	

## New Board Member Bios



## Kierre Rimmer

Kierre is the CEO/Founder of Forever Lifting Youth, Inc. also called FlyZone, a 501- c-3/non-profit organization whose mission is to uplift and encourage the youth of the Mississippi Delta. He is the son of Catherine Rimmer and Bernest Clark. He resides in Cleveland with his wife, Ronda, and together, they have two children, Brooklyn and Braylen. Kierre is a 1993 graduate of East Side High School and a 2018 graduate of Delta State University. Currently, he is pursuing a Masters in Public Administration from Strayer University. Kierre has organized numerous community events through his non-profit. As an avid community leader/organizer, he has partnered with various school districts, youth ministries, and youth services across the state of Mississippi to educate the youth and adults on the keys of effectiveness, reliability, responsibility, and relevance. His organization was founded in 2013 and has become a lasting fixture in his community. It is a movement building organization which employs a comprehensive and holistic strategy to working with youth and young adults. During the 2019 summer, FlyZone held its first summer enrichment academy in conjunction with the North Bolivar Consolidated School District (NBCSD). Youth

participated in a STEAM academy. Currently, there are few organizations across the Mississippi Delta that offer a STEAM approach, where youth participate and learn about science, technology, engineering, art, and mathematics. Such an approach is a whole child centric focus, and with this whole child approach, FlyZone implements programs and activities that speak to the whole child's interests and possibilities. Some of FlyZone's programs or activities are listed below:

- Annual \$1000 Scholarship for graduating seniors participating in FlyZone Academy
- FlyZone Academy Weekly Meetings at the public library
- Host Site for the Ambassadors of the Medgar Evers Academy
- 3<sup>rd</sup> Grade Reading Challenge (Kindle Fire giveaway to promote reading)
- Partnership with local school districts around the state
- Provides transportation to college students for enrollment and to move in to college
- Arranges/provides transportation to college tours for qualifying high school students to promote continuing education



## Stephanie Smith-Jefferson, *LPC*

The God whom I serve is the owner and creator of the universe, and He has graciously allowed me take care of some of His possessions, which I must lovingly do with integrity, compassion, and careful consideration. I have been given the gifts of helping, teaching and encouraging, and it is imperative that I use them according to God's will and plan for my life.

Stephanie holds a Master's degree in Human Genetics/Genetic Counseling and a Master's degree in Marriage and Family Therapy. She has received additional graduate training for Christian Sex Therapy and Sexual Addiction Specialist. Mrs. Smith-Jefferson has an extensive background in helping individuals and families cope with the joys, sorrows and pain encountered in their life's journey. She is also a Genetic Counselor with over 20 years experience and was the first Genetic Counselor in the state of Mississippi. She has served as a consultant and speaker to many organizations. She and her husband are the proud parents of two children.





## John Dyke

John has a dynamic career as a top selling commercial real estate broker and is a successful multi-million dollar real estate investor. He is an expert in all facets of investment real estate sales, including strategic marketing, tactical sales, lender financial analysis and investment analysis. His experience as a former bank director and loan committee member give him the skill to help you successfully market your property. He has an outstanding record of achievement in successful contract negotiations. He is a Certified Commercial Investment Member (CCIM), one of real estate's most prestigious designations. John is an excellent communicator with the ability to actively manage the dynamics of a challenging real estate market.