



MINISTRIES INC.

2018/19
ANNUAL REPORT



WELCOME!

Over seven years ago, my wife Kym and I (Phil) packed up everything we knew in Wisconsin and moved to Mound Bayou, MS; the oldest, all African American community in the United States. With a strong background in working with kids, we started a holistic after school program called RE>DIRECT. We have been able to serve over 144 students in our community over the past five years, and through it all, we have shared the love of Jesus.

OUR MISSION: To create programs to help youth fight intergenerational poverty.

OUR VISION: To demonstrate, through word and deed, the love of Jesus.

- Phil and Kym Schank

ABOUT US

C2k Ministries Inc. started in 2007 in the Lake Country area which is located in SE Wisconsin, with an idea of bringing together youth groups for a night of worship, word, testimonies, and more. In Lake Country, a geographical location in Southeastern Wisconsin, there were, and are, several churches operating all with their youth group. At that time, Phil and Kym Schank were leading a youth ministry at one of the Lake Country churches. They started to build relationships with other youth pastors asking them to buy into a broader concept to increase the impact it could have in our schools. One Church One God birthed out of this vision.

Many of the Lake Country pastors came on board, and the first gathering took place. Over 250 students from eight youth groups joined together. During the fourth gathering, they saw over 1,100 students come together and they were surprised to have a visit from the senior leadership team with Billy Graham Evangelical Association. Rock The Lakes, a Christian music evangelistic event, was coming to Milwaukee, and they needed a leader to head up coordinating the youth activities for the event. They recruited Phil to head up that position, and the weekend was hugely successful.

THE MOVE

Kym and Phil felt a call to move to Mound Bayou, MS., where they had developed relationships over the years. The focus of the ministry quickly changed to create programs that help students fight intergenerational poverty. RE>DIRECT, the holistic after-school program, is a successful program that serves, on average, 25 students per year.

C2k Ministries Inc. wants to combat intergenerational poverty. God designed humans to be empowered. Poverty robs human beings by taking dignity and self-worth.

Intergenerational poverty is a problem that has been a plague, and C2k Ministries Inc. intends on fighting all that it brings.

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SPECIAL THANKS

We want to say a special thank you to all of our supporters, and prayer partners. Fighting intergenerational poverty is a large issue and we know that it does not happen without you. From our board of directors, our staff and Kym and I, we want to say a sincere and heartfelt thank you for helping us succeed in what we do. We also want to say thank you to Philip Brand Studio for the design and layout of our report.

FROM THE CEO

Since 2013, we have been creating programs to fight intergenerational poverty. Over fifty percent (50%) of our students live at or below the poverty level. Children born or raised in poverty face a number of disadvantages, most evidently in education. Poverty reduces a child's readiness for school. It leads to poor physical health and motor skills, diminishes a child's ability to concentrate and remember information, and reduces attentiveness, curiosity, and motivation.

MICAH 6:8

"No, O people, the Lord has told you what is good,
and this is what he requires of you: to do what is
right, to love mercy, and to walk humbly
with your God."

Our organization provides the tools and resources needed to help students overcome the challenges they face and become successful in life. Generally people want to talk about the problems that poverty brings about.

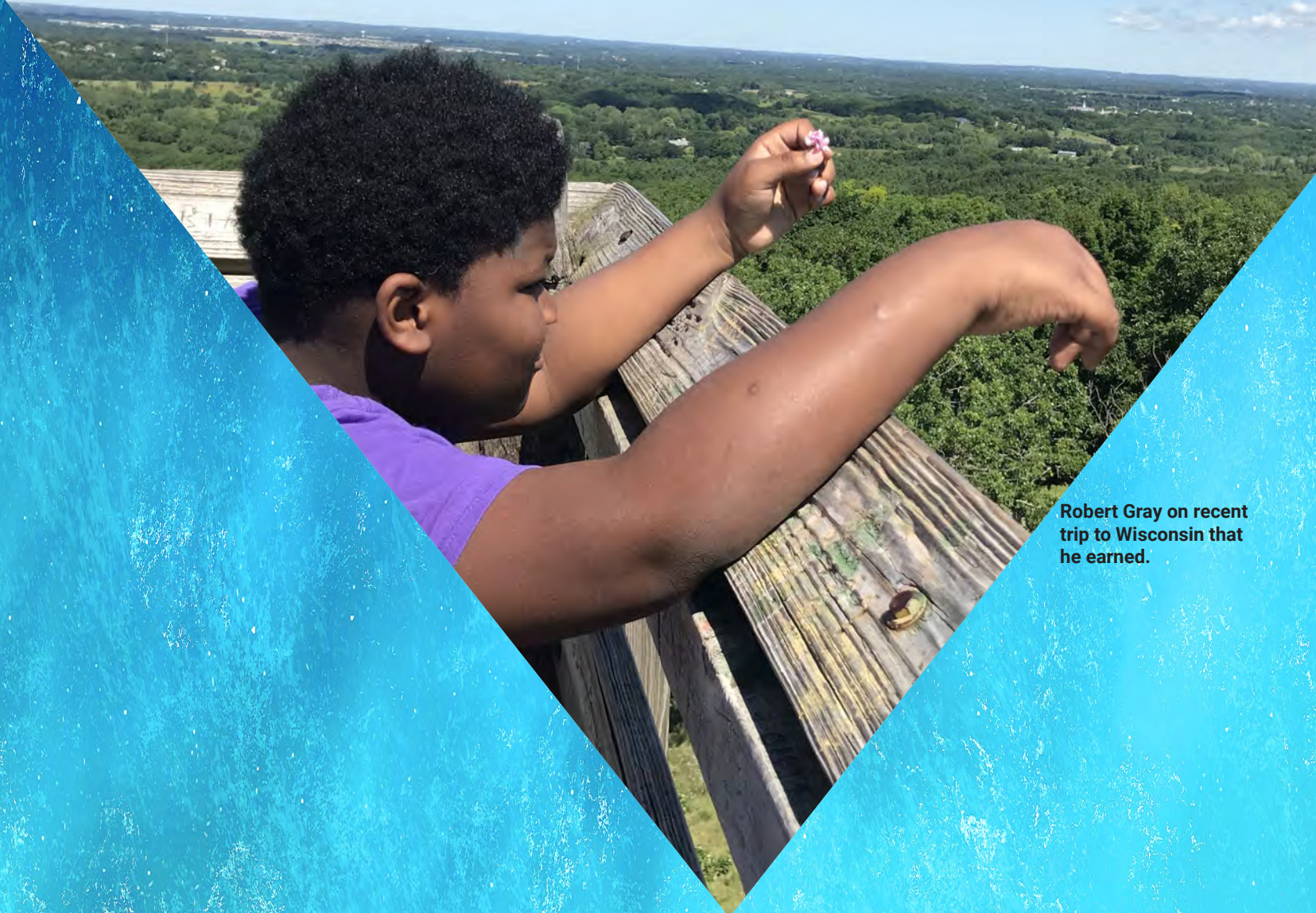
We decided to do something about it.

SUCCESSFUL SOLUTION

RE>DIRECT is a holistic, after-school program that has been successfully serving students in our community for six years. One hundred forty-four (144) young lives have been impacted through RE>DIRECT. Healthy food, physical activities, computer skills, STEM, art, money management, music, and biblical principles are important components of RE>DIRECT. Cultivating body, mind, and soul is what RE>DIRECT strives to do with the outcome of creating successful future leaders. This is an extremely successful program that is in high demand with a waiting list of students.



Kansas City Royals coach, Doug Henry, conducts a pitching clinic for some of our boys in Mound Bayou, MS.



Robert Gray on recent trip to Wisconsin that he earned.

EXPANDING POSSIBILITIES THROUGH CHALLENGES

This past year presented us with many challenges and was the most difficult year that we have had. After being in one facility for over three years, we found our organizations having to move not once, but three times last year. The disruption that this caused cannot be overstated. Through all of it, our students performed at extremely high levels and outperformed their peers. 100% of our students went on to their next grade. To most this would seem common; passing to your next grade. That however is not the case in most areas with a higher rate of poverty.

What seemed impossible becomes believable, and it opens up possibilities in the mind of a student.

Although the past year presented many unforeseen challenges, we grew as a team as we overcame them, and we are off to an incredibly strong start for the 2019-2020 year. Our team is as strong as it has ever been, and I am excited to see what comes of this year.



Sunset picture taken by Dorothy Gray on recent incentive trip to Wisconsin.

FUTURE GOALS

Our future goals have not changed. Our desire is to build a youth center in our town to serve more kids and provide a safe place for them to come, learn, and socialize in a safe setting. We would expand RE>DIRECT to serve more students, including a later time for high school athletes. In addition, we would start the Delta Leadership Academy, which provides leadership, entrepreneurial, investment, college, and social skills and training over a three year period. This includes college trips, business trips, potential internships, and more. We would also begin the Delta Music Academy in which we would bring music and arts back into the lives of our kids through indigenous musicians and artists teaching lessons to students.

Without big dreams and a large vision, people perish.

We want to see our students have every chance that students in other, more affluent areas receive. A great education should not be based by zip code. Kids deserve more, and we intend to do everything that we can to make sure that happens.

Phil Schank
President- C2k Ministries Inc.



Tamia Fields tubing on recent incentive trip to Wisconsin...

OUR INDUSTRY & STATISTICS



68% OF STUDENTS

Improve their homework completion and class participation.



1 IN 2 STUDENTS

Improve their math and reading grades.



60% OF STUDENTS

Improve their behavior in class.

OUR CHALLENGE:

1. **Over fifty percent (50%)** of our students live at or below the poverty level.
2. **Fifty-two percent (52%)** of our fourth-grade students are below proficient in language arts.
3. **Fifty-six percent (56%)** of our eighth-grade students are below proficient in language arts.
4. **Fifty-six percent (56%)** of our fourth-grade students are below proficient in math.
5. **Fifty-one percent (51%)** of our 8th-grade students are below proficient in math.

SOURCE: datacenter.kidscount.org



DID YOU KNOW...

Research shows that every \$1 invested in afterschool programs save at least \$3 by:

1. **Increasing kids' earning potential**
2. **Improving kids' performance at school**
3. **Reducing crime and juvenile delinquency**

SOURCE: childfund.org

Sunset picture taken by Dorothy Gray on recent incentive trip to Wisconsin.

MINISTRY FOCUS

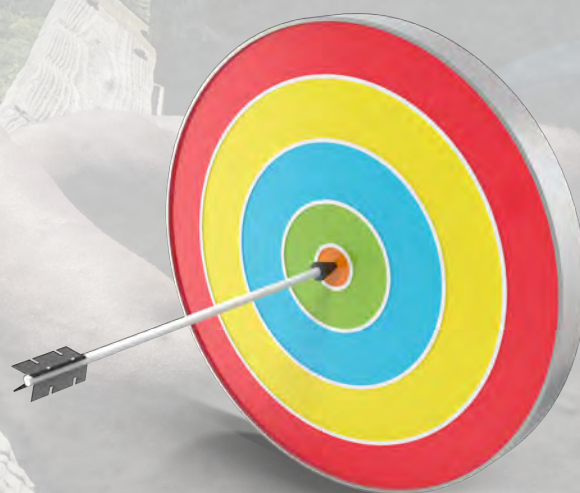


Mission: To provide a solid foundation to develop successful leaders.

RE>DIRECT is a holistic after-school program that serves an average of 25 underserved children each year.

BUILT ON STRONG CORE VALUES

- **Christ Centered-** All we do is centered on Jesus. (Isaiah 45:5, 2 Timothy 2:16-17, Proverbs 22:6)
- **Ministry Led-** The program is led through and by the ministry.
- **Holistic-** Life, developmental, social, biblical, and educational.
- **Leadership Focused-** Providing the necessary environment to produce leaders.
- **Long Term Approach-** Process of 10-15 years with a student. No quick fix mentality.



DID YOU KNOW...

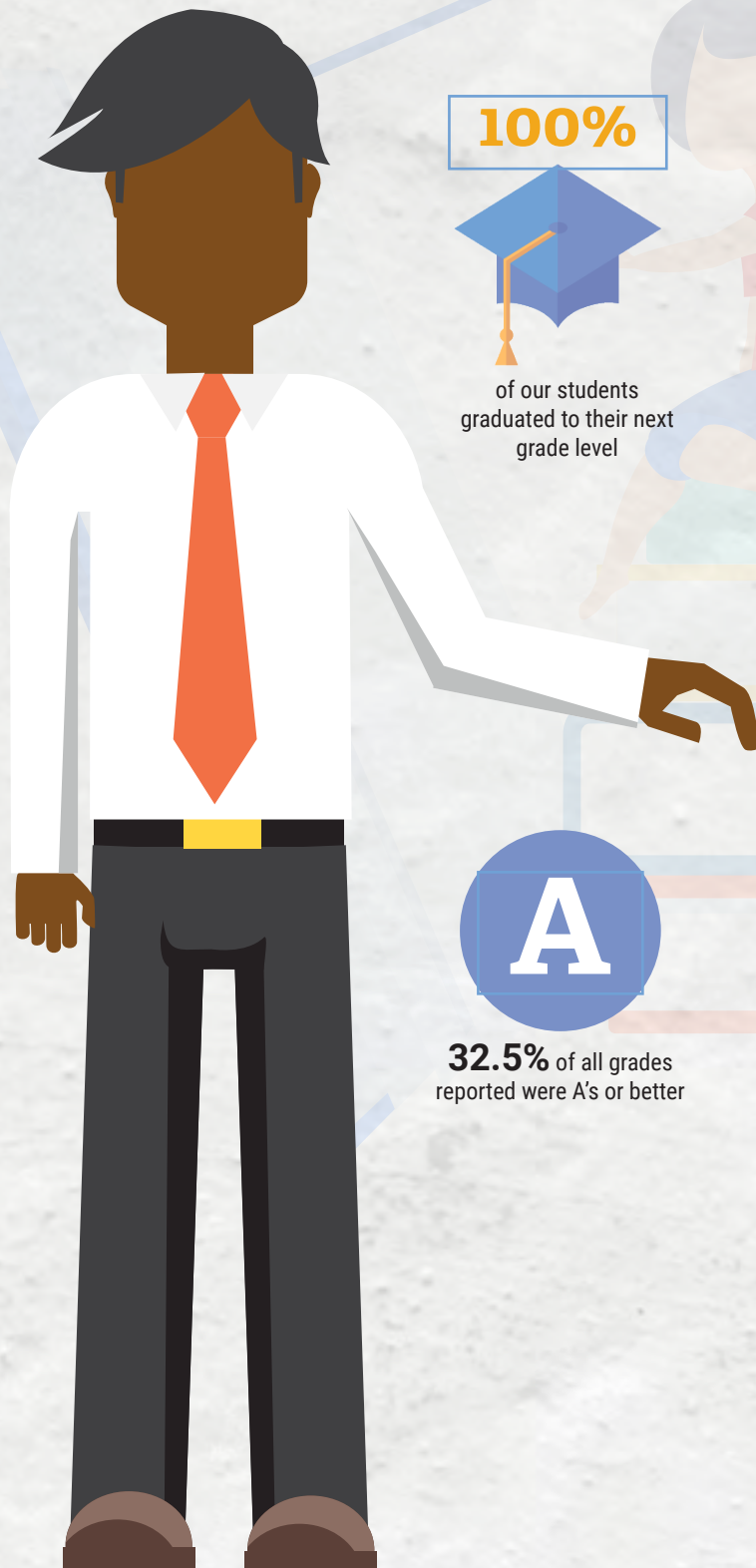
Thirty-seven percent of African American fourth-graders cannot perform basic math skills, compared to only 10 percent of White students.

SOURCE: Educating All God's Children by Nicole Baker Fulgham.

OUR STUDENTS ARE DRIVEN BY HIGH EXPECTATIONS

- I will give 100% effort even when I don't feel like it.
- I will not complain about having to do my homework
- I promise to bring all my homework and not lie about it.
- I will work hard to understand the basics of my education, specifically reading and math.
- I promise to exhibit good behavior and not cut up.

2018 HIGHLIGHTS



100%



of our students
graduated to their next
grade level

100%

$$1+2 \times 5 =$$

of our students
received a C or better
in MATH

100%



of our students
received a C or better
in LANGUAGE ARTS

A

32.5% of all grades
reported were A's or better

B

57.5% of all grades
reported were B's or better

C

87.5% of all grades
reported were C's or better

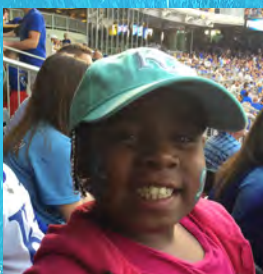
MEET SYRIA SANDIFER

Syria is currently in eighth grade and has been part of RE>DIRECT since 2015. When Syria started in our program, she was shy, quiet, but had a determined attitude. Through our program, she had the chance to take two summer trips; one to Kansas City, and the other to Wisconsin. Expanding vision is a key to opening the mind of a student and those two trips helped Syria to see bigger things and dream bigger thoughts.

This year, Syria has taken a leadership role at RE>DIRECT in which she is now giving back by helping other students with their homework and studies. Syria was not prompted to lead; she just did it on her own and is an excellent example of our mission to develop successful, future leaders.



DID YOU KNOW...



Children from low income families hear 30 million fewer words than their more affluent peers before they are four years old.



SOURCE: Educating All God's Children by Nicole Baker Fulgham.



GREAT LEADERSHIP



Board President: LATOYA LEE

LaToya Lee is the owner and founder of Precision Grant Writing & Consulting Services, LLC, which has been serving the community for 5 years. She was previously employed by St. Gabriel Mercy Center, Inc., where she served as the Director of Advancement for over 6 years. LaToya has over 9 years of experience in the non-profit sector and has written numerous grants, which were funded. LaToya is a graduate of Mississippi Valley State University, where she attained her BS in Biology. She is also a graduate of Delta State University, where she attained her M.S. in Community Development. She is currently pursuing her Doctorate degree in Leadership and Management.

BOARD LEADERSHIP: Seth Still/Vice President, Roger Yolo/Secretary, Linda Dyke/Treasurer, Dr. Charles Moore, Oneida Causley, Dale Sanders, Dave Sonderman, Dr. Larry Haywood, and Monique Henry.



Program Director: MEGAN MUNRO

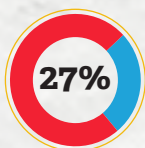
Megan grew up in Southeastern Wisconsin where both her parents are educators. She graduated magna cum laude from the University of Wisconsin – Whitewater with a Bachelor of Science in Education degree in Special Education. In the past ten years, Megan has worked in a wide variety of educational settings and has had the privilege of helping many children learn and grow. Six years ago she took a weekend trip to Mound Bayou to help Phil & Kym wrap Christmas presents, and she immediately began to fall in love with the community. In 2014 she moved to Mound Bayou, MS, and started as the Program Director of RE>DIRECT.

MENTOR SPECIALISTS: Linda Dorsey, Latonya Fields, Sandra Kemp, Joyce Fipps, Enda Bland, Jimmiera Chillis, and Anthony Jackson.

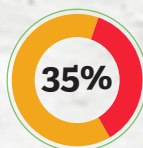


DID YOU KNOW...

Yearly Income Levels of After-School Professionals



Earn
\$10,000+



Earn
\$31,000+

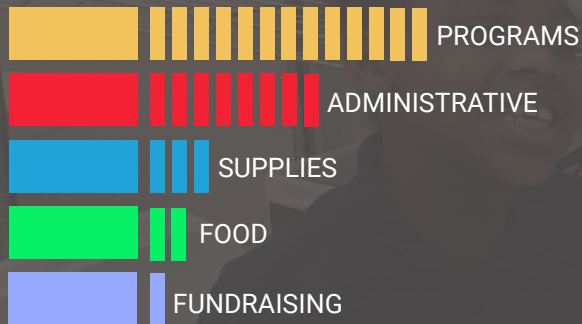


Earn
\$50,000+

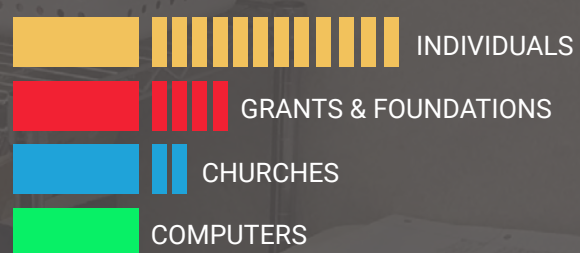
SOURCE: NAA State Of The Profession Report

OUR FINANCIALS

EXPENSES



REVENUE



ASSETS	FY 2018-19
CASH AND CASH EQUIVALENTS	\$19,306.20
ACCOUNTS RECEIVABLES	\$1366.22
OTHER CURRENT ASSETS	\$378.50
FIXED ASSETS (LESS DEPRECIATION)	\$11,670.00
TOTAL ASSETS	\$32,720.92
LIABILITIES	FY 2018-19
ACCOUNTS PAYABLE	\$0.10
ACCRUED EXPENSES	\$2,849.89
TOTAL LIABILITIES	\$2,849.79
TOTAL EQUITY	\$29,871.13

REVENUE (CONTRIBUTIONS)	FY 2018-19
INDIVIDUAL	\$65,501.30
CHURCHES	\$11,300.00
GRANTS & FOUNDATIONS	\$21,591.90
COMPUTER DONATION	\$220.00
TOTAL REVENUE	\$99,528.95
EXPENSES	FY 2018-19
PROGRAM SERVICES	\$66,238.56
GENERAL ADMINISTRATIVE	\$50,019.25
FUNDRAISING	\$3,587.62
SUPPLIES	\$5,039.42
FOOD	\$4,559.51
TOTAL EXPENSES	\$129,444.36
NET REVENUE	\$-29,915.41

NOTE: All financial documents and independent financial reviews are conducted by Williams, Pitts, Beard, PLLC, Certified Public Accounting, Located in Hernando, MS. C2k Ministries Inc. is an ECFA accredited organization which proudly displays the ECFA accredited emblem. Any financial documents are available by request.





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INDEPENDENT ACCOUNTANTS' REVIEW REPORT

To Management
C2K Ministries, Inc.

We have reviewed the accompanying financial statements of C2K Ministries, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2018, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Williams, Pitts & Beard, PLLC

Williams, Pitts & Beard, PLLC
Hernando, Mississippi
October 31, 2018



Press Release

FOR IMMEDIATE RELEASE
September 6, 2017

FOR MORE INFORMATION CONTACT:
September 6, 2017 Dan Busby, President
1-800-323-9473
Dan@ECFA.org

C2k Ministries Inc. Accredited by National Financial Accountability Organization

The ECFA (Evangelical Council for Financial Accountability) announced today the accreditation of C2k Ministries, operating in Mound Bayou, MS and headquartered in Hartland, WI.

ECFA accreditation is based on the ECFA Seven Standards of Responsible Stewardship™, including financial accountability, transparency, sound board governance and ethical fundraising.

C2k Ministries joins a growing number of Christ-centered churches and ministries across America, supported by over 27 million donors that have earned the right to display the ECFA seal. When an organization is accredited by ECFA, it demonstrates its willingness to follow the model of biblical accountability

“We are pleased to accredit a ministry committed to help students develop educationally, socially, and spiritually through a holistic after-school program,” said Dan Busby, president of ECFA.

Founded in 2012, C2k Ministries (www.c2kministries.org) provides tools and resources to those that struggle academically, socially and spiritually to help them overcome their challenges and become a successful and productive contributor in society

To learn more about C2k Ministries and their stewardship opportunities, visit [ServantMatch®](#), ECFA's program that matches God's servants with the stewardship options of ECFA members based on ministry sectors and categories. It is ECFA's newest online feature that allows you to quickly and easily find giving opportunities

ECFA, founded in 1979, provides accreditation to leading Christian nonprofit organizations that faithfully demonstrate compliance with the ECFA Standards pertaining to financial accountability, fundraising and board governance. For more information about ECFA, including information about accreditation and a listing of ECFA-accredited members, visit www.ECFA.org or call 1-800-323-9473.

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VISION FORWARD



1

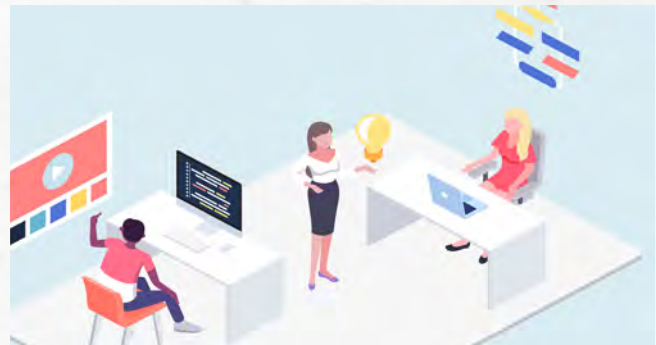
Our Own Facility

Our primary focus over the next school year is acquiring our facility either through building or buying. Our town has a limited amount of buildings that would require a massive amount of work and investment to get it workable. Our design is to create a large, inhabitable space that we can move RE>DIRECT into. We can build out the inside as we go.

2

Expanded Programming

With our own facility, we will start expanded after school programming. This includes opening more spots for more kids, a second program for high school student-athletes that cannot make it after school, starting both the Delta Arts Academy and the Delta Leadership Academy. We will also make the facility open Friday nights after football games for „Friday night live.” This will be a time where kids can come to a safe place, play games, hang out, and hear the gospel. We will run a combined youth group to include all youth groups from the community in which they come together as one. Each week it would be run by a different church.



Other Plans

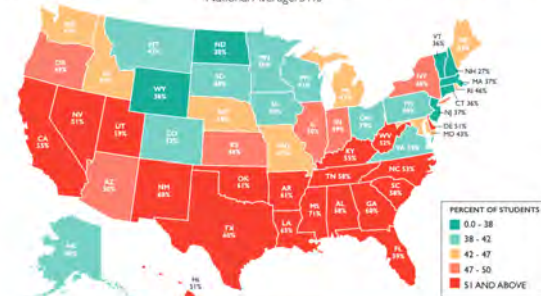
1. Increase funding and budget to match expansion.
2. Grow our donor base.
3. Develop sustainable income sources for ministry through sales of items.



DID YOU KNOW...

Our state, Mississippi, ranks highest in the percent of low income students in U. S. Public Schools at 71%.

PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013
National Average: 51%



SOUTHERN EDUCATION FOUNDATION | SOUTHERNEDUCATION.ORG
Data Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data



MINISTRIES INC.

OUR MISSION: To create programs to help youth fight intergenerational poverty.

GET IN TOUCH



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